

CLAIMS

What is claimed is:

1. A method of facilitating reimbursement for a qualified medical care product from a reimbursement account, comprising:

providing an indicator that the qualified medical care product is eligible or may be eligible for reimbursement;

providing a reimbursement claim mechanism in connection with the qualified medical care product; and

processing a reimbursement claim for the qualified medical care product.

2. The method of Claim 1 wherein the indicator is further defined as a certification mark.

3. The method of Claim 1 wherein the indicator is connected to packaging of the qualified medical care product.

4. The method of Claim 1 wherein the indicator is placed on an advertising display proximate to the qualified medical care product.

5. The method of Claim 1 wherein the reimbursement claim mechanism is further defined as a claim form placed in packaging of the product.

6. The method of Claim 5 wherein the claim form identifies the qualified medical care product being purchased and is configured to receive information regarding purchase price, purchase date, and a participant associated with the reimbursement account.

7. The method of Claim 1 wherein the reimbursement claim mechanism is further defined as information identifying the reimbursement account presented contemporaneously with the purchase of the qualified medical care product.

8. The method of Claim 7 wherein the identifying information is a participant identifying number embodied on a card.

9. The method of Claim 1 wherein the reimbursement claim is reimbursed from a reimbursement account established in accordance with §125 of the Internal Revenue Code.

10. The method of Claim 1 wherein the reimbursement claim is reimbursed from a reimbursement arrangement established in accordance with §105 of the Internal Revenue Code.

11. The method of Claim 1 wherein the reimbursement claim is reimbursed from a reimbursement account established in accordance with §223 of the Internal Revenue Code.

12. The method of Claim 1 wherein the step of reimbursing further comprises reimbursing the lesser amount of either a requested amount or a manufacturer's wholesale price.

13. A method of facilitating reimbursement for a qualified medical care product from a reimbursement account, comprising:

advertising that a qualified medical care product is eligible for or may be eligible for reimbursement;

providing a reimbursement claim mechanism in connection with the qualified medical care product; and

reimbursing a reimbursement claim for the qualified medical care product upon receipt of the reimbursement claim mechanism from a participant of a plan.

14. The method of Claim 13 wherein the step of advertising further comprises placing an indicator on the qualified medical care product, where the indicator signifies that the qualified medical care product is eligible or may be eligible for reimbursement.

15. The method of Claim 14 wherein the indicator is further defined as a certification mark.

16. The method of Claim 13 wherein the reimbursement claim mechanism is further defined as a claim form placed in packaging of the product.

17. A method for obtaining reimbursement for a qualified medical care product from a reimbursement account, comprising:

receiving a reimbursement claim form in connection with the purchase of the qualified medical care product;

submitting the reimbursement claim form to an entity responsible for administering the reimbursement account; and

receiving reimbursement for the qualified medical care product from said entity.

18. The method of Claim 17 further comprises purchasing the qualified medical care product after viewing an advertisement that the qualified medical care product is eligible for or may be eligible for reimbursement;

19. A method for obtaining reimbursement for a qualified medical care product from a reimbursement account, comprising:

selecting a qualified medical care product for purchase;

transacting a purchase of the qualified medical care product; and

initiating a reimbursement claim for the qualified medical care product substantially contemporaneously with the purchase transaction.